

EDUtech_AU

11 & 12 June 2025 | International Convention Centre, Sydney

INSPIRATION IN EDUCATION



In partnership with

Created by

www.EDUtech.net.au



THIS IS YOUR CHANCE TO SHAPE THE FUTURE

EDUtech 2025 – Where Education Leaders Shape the Future.

EDUtech 2025 is the key event for principals, university execs, CIOs, and IT leaders to discover new innovations and drive education forward.

At EDUtech, you'll connect directly with decision-makers who are shaping the future of learning. This is your chance to elevate your brand and boost sales in the education sector.

What makes EDUtech stand out

- Direct access to leaders: Meet those with the power to transform institutions.
- Immersive opportunities: Network, showcase, and lead discussions with those who matter most.
- The top platform for visibility and sales: The event aligns perfectly with the sector's buying cycles, making this the ideal time to secure deals.















Be part of EDUtech 2025 and shape the future of learning.

10,000+	attendees
400+	speakers
350+	exhibitors
120+	learning hours
10+	conference tracks
8+	Expo Seminars

400+
SPEAKERS

10+
CONFERENCE TRACKS

With over 400 speakers and 10 key themes, EDUtech is the leading cross-sector event for education in the Southern Hemisphere. Our speakers are disruptors and visionary leaders who help attendees sharpen their practices and tackle the most pressing issues every year.

 School Leaders	 School Teachers	 Digital Tech	 ICT Leaders
 Diverse Education Needs & Inclusion	 Wellbeing	 Higher Ed	 Vocational Education & Training
 First Nations	 Business Managers	 Tech User Workshops	 Sports & HPE
 EDUbuild	 ED Innovation		

IN 2025 GET READY TO BE INSPIRED

THE ONLY EVENT THAT BRINGS TOGETHER EVERY STAKEHOLDER IN THE BUYING DECISION MAKING CHAIN



LEADERS

- Principals & Heads
- Assistant Principals
- Directors
- Executives

TEACHERS

- Classroom Teachers
- Heads of Year
- Heads of Department
- Curriculum Coordinators
- Heads of eLearning
- SENCOs (Special Ed coordinators)
- Teacher Librarians
- Librarians

BUSINESS MANAGERS

- School Business Managers
- Bursars
- Registrars
- Finance Managers
- Admin Managers
- Secretaries
- Facilities Managers
- Building Managers
- Maintenance Managers

ICT ADMIN

- IT Directors
- ICT Managers
- Network Administrators
- ICT Technicians
- IT Administrators
- IT Help Managers
- IT Security Managers
- Any teacher or principal who doubles up as IT Support

PEAK BODIES

- CEOs
- Presidents
- General Managers
- CIOs
- CTOs

TEACHER TRAINING

- Pre-Service Teachers
- Deans
- Heads of Faculty of Education
- Lecturers
- Instructional and educational Designers



LEADERS

- TAFE Directors
- CEOs
- Directors
- Owners
- eLearning Managers
- Instructional Designers

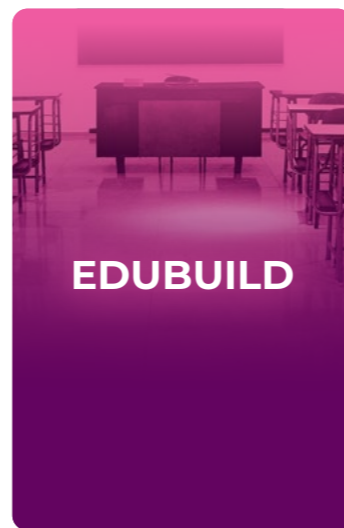
ICT ADMIN

- CIOs
- CISOs
- CTOs
- IT Managers
- ICT Managers/Directors
- Client Service Managers



LEADERS

- Federal Education Minister
- State Education Ministers
- Secretaries
- Secretary General
- General Managers
- Directors
- CEO - School Infrastructure and Buildings

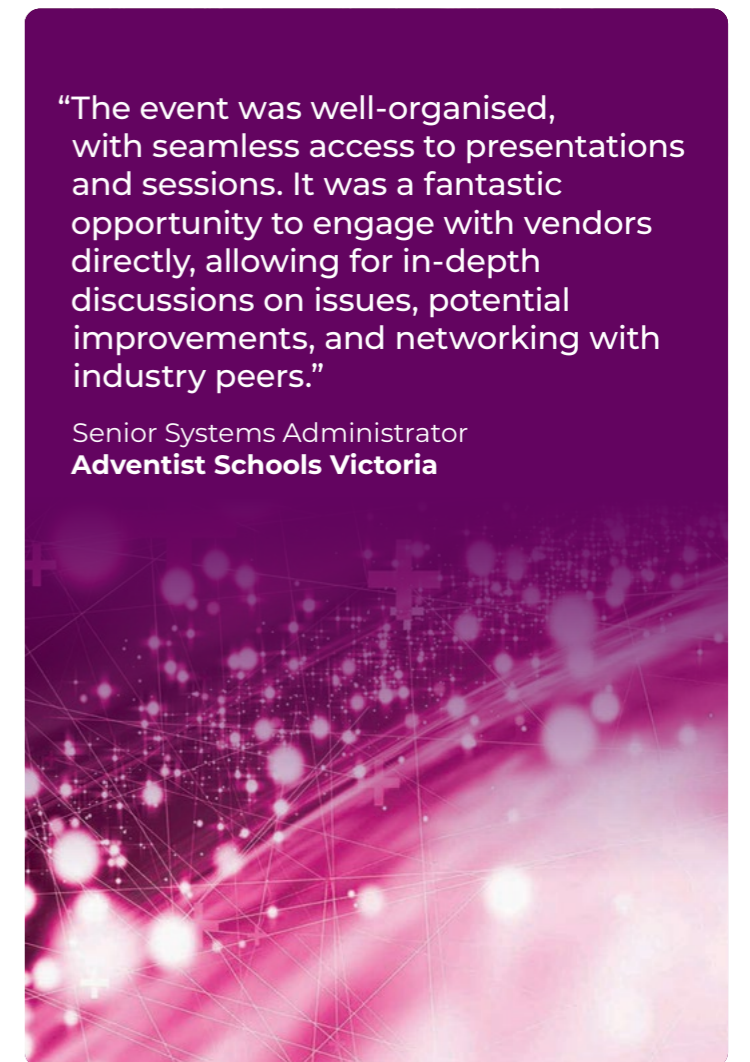


DESIGN

- Architects
- Designers
- Specifiers
- Facilities Managers

CONSTRUCTION

- Building and Construction Managers
- Directors - Education Sector
- Project Managers - Education Sector
- Directors



LEADERS

- Vice Chancellors
- Chancellors
- Deputy VCs
- Provosts
- Executive Directors
- Procurement Directors

ICT ADMIN

- CIOs
- CISOs
- CTOs
- IT Managers
- ICT Managers/Directors
- Client Service Managers

BUILDING & FACILITIES

- Facilities Managers
- Buildings & Infrastructure Managers



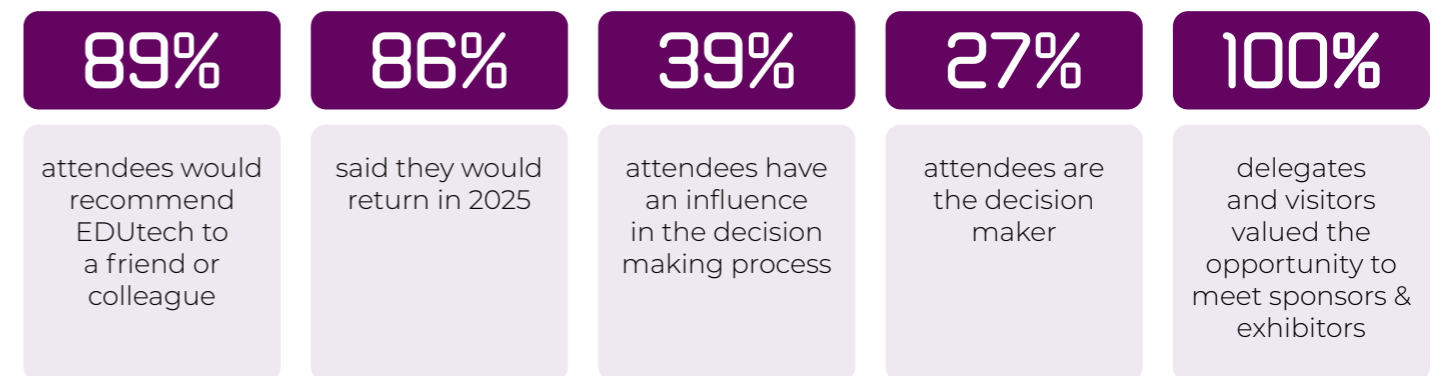
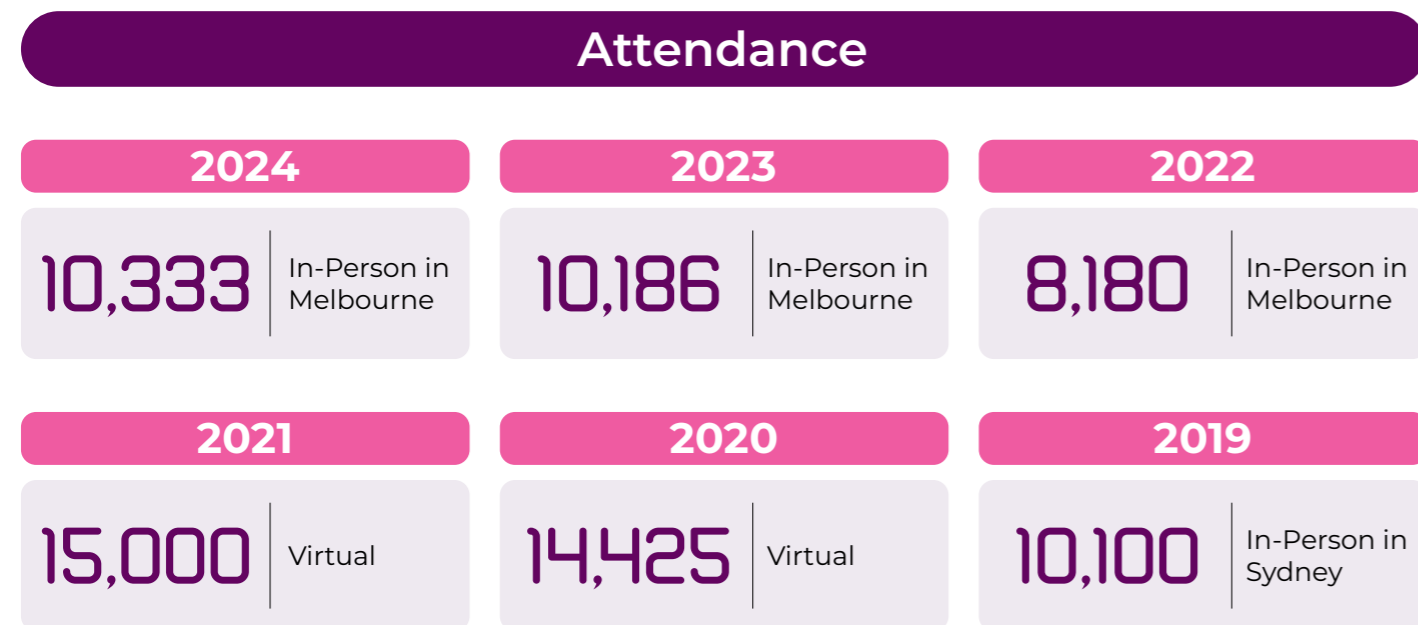
START-UPS

- Entrepreneurs
- Founders
- Owners
- CEOs
- Directors

INVESTORS

- Investment Analysts
- Venture Capitalis

A GROWING ATTENDANCE ACROSS THE EDUCATION SPECTRUM AND REGION



TOP REASONS FOR ATTENDING

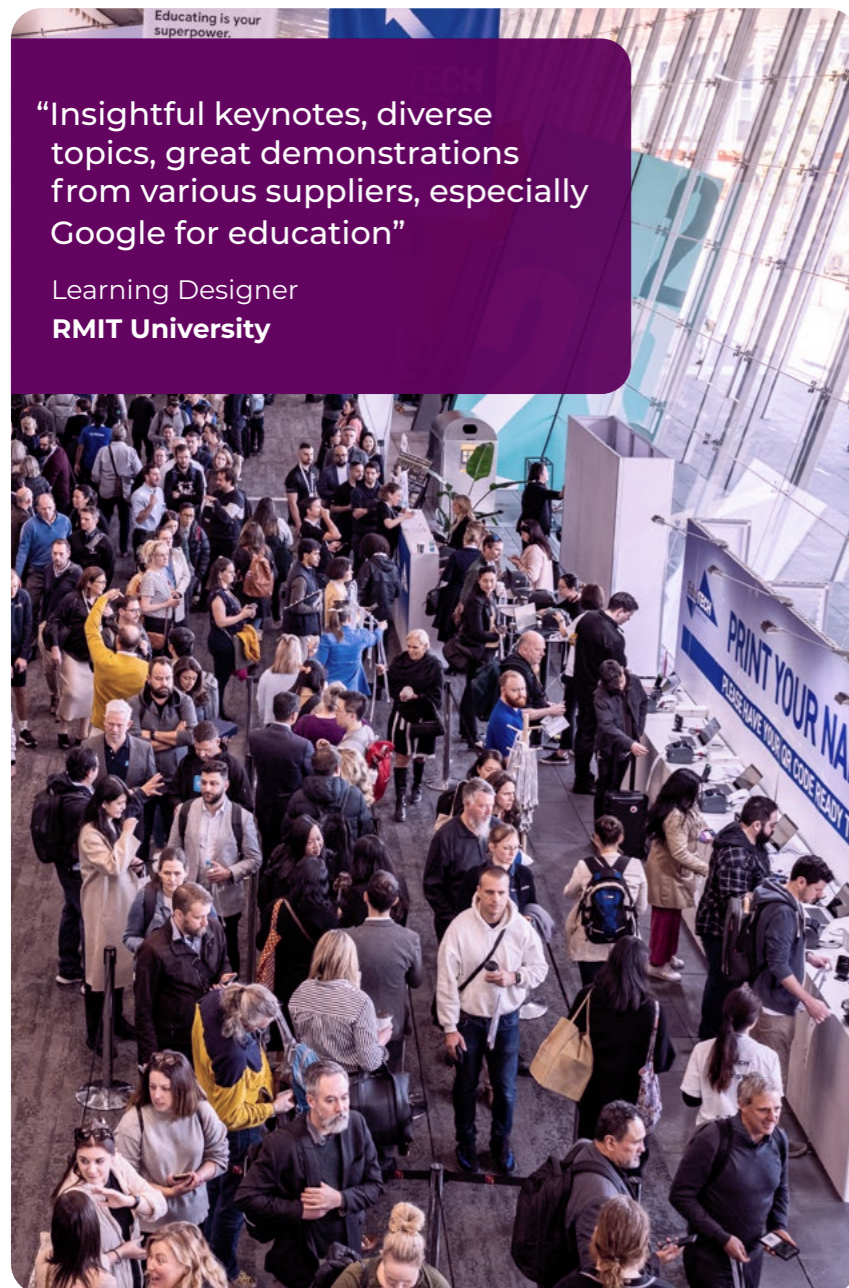
1. Look for new suppliers and meet existing partners
2. Compare products and solutions side by side
3. Access relevant and thought-provoking presentations and discussions
4. Network
5. Save time

ATTENDEES LOVE EDUtech



"I took my whole staff and they all have come back with some amazing take aways and energised from what they saw, touched and heard from the two days!"

Principal
Lockwood South Primary School



"Insightful keynotes, diverse topics, great demonstrations from various suppliers, especially Google for education"

Learning Designer
RMIT University



"Good engagement with prospects and existing customers"

Marketing Coordinator
EdSmart



"An outstanding educational conference addressing the key and current issues in education."

Deputy Principal
Gilson College



"I loved the expo. There were so many stalls filled with friendly people eager to explain their tech and how it would benefit our school. It was quite inspirational!"

STEM Specialist Teacher
Holy Cross Primary School



WHY THOUSANDS ATTEND

- **Unleash tomorrow's tech:** From AI, data analytics, cloud solutions, and cybersecurity to hybrid learning platforms and edtech software, see how these innovations are transforming schools, TAFEs, and universities today.
- **Learn from the best:** Principals, deans, CIOs, heads of IT, and education leaders attend EDUtech to get insider access to the minds driving real change in education.
- **Tech that delivers results:** From gamification tools to adaptive learning software, discover how edtech is revolutionizing student engagement and academic outcomes.
- **Be part of a game-changing community:** This is where education's innovators come to connect, share, and push boundaries. It's not just an event—it's a movement that keeps you ahead of the curve.
- **Future-proof your students:** Discover how digital technologies, AI, and STEM are giving your students the skills they need to succeed in a world that never stops changing.
- **World-class PD that works:** Get real, actionable strategies you can take back to your institution—delivered by global experts—without stretching your budget.
- **We've got every level covered:** Whether you're from K-12, TAFE, or university, EDUtech gives you the insights and tools to lead at every stage of the education journey.
- **Where all sectors unite:** Government, Catholic, Independent schools, TAFEs, and universities come together to collaborate and tackle the big challenges.
- **Focused on the future:** STEM, digital inclusion, and global competitiveness are at the forefront—this is where you'll find the answers to the toughest issues in education.
- **Exclusive access to the top minds:** Get direct insights from the world's leading education innovators and disruptors. These are the people shaping what's next.
- **Lead the change in your institution:** Walk away with actionable, impactful insights that empower you to implement real transformation in your school, TAFE, or university.

AN UNRIVALED SALES & MARKETING OPPORTUNITY FOR COMPANIES WHO PROVIDE SOLUTIONS & SERVICES TO EDUCATION & TRAINING



TEACHING AIDS

- Audio visual equipment
- Interactive displays
- Learning management systems
- Learning analytics & big data
- Student assessment & testing
- Content
- Lesson plans
- Learning apps
- Online learning
- Video conferencing
- Games
- Toys
- Makers' movement
- Tutoring services
- Media publishing
- Recording
- Broadcasting
- AR/VR



CAMPUS MANAGEMENT

- Student management systems
- Lunch ordering systems
- Accounting software
- Payroll
- HR technology
- eCommerce
- Payment gateways
- Cashless payments
- Buy-now-pay-later
- Printing solutions
- Financial services
- Superannuation
- Web design
- Marketing & advertising services
- Student acquisition
- Bags/satchels
- Uniforms
- Photography
- Access control



LEARNING SPACES

- Architecture
- Interior design
- Construction
- Furniture & fittings
- Lockers & storage
- Facilities management
- Staging
- Outdoor
- Halls
- Aircon
- Lighting
- Smart buildings
- Solar panels
- Green buildings
- Internet of Things



WELLBEING

- Cyber safety education
- Workplace health, safety & wellbeing
- Mindfulness
- Motivation
- Wearables e.g. health & heart monitors



ICT

- Network infrastructure
- Broadband
- Mobility
- Devices
- Cloud
- Computer support
- Computer peripherals
- 3-D printing
- Cyber security
- Records management



LIBRARY SOLUTIONS

- Access control
- Self-service terminals
- Security
- Smart cards & RFID
- Shelving
- Furniture



DIGITAL TECHNOLOGIES

- Coding
- Robotics
- Drones
- IoT



DATA & ANALYTICS

- Big data
- Artificial intelligence
- Assessment
- Data storage



INNOVATION & START-UPS

- Edtech start-ups
- Disruptive technology



PROFFESIONAL DEVELOPMENT

- Teacher PD
- Pre-service teachers
- Workplace PD
- TAFE
- Management & leadership training



SPECIAL EDUCATION & INCLUSION

- Assistive & inclusive learning
- Toys
- Content
- Robotics
- Assisted mobility



SECURITY

- Access control
- CCTV
- Fencing
- Warning systems
- PA and microphones
- Cyber Security



“This was an excellent conference, offering a wide range of PL experiences. I particularly liked the range of options available, and the use of shorter presentations to add variety to what was on offer. It was also great to be able to engage with such wide range of exhibitors at the expo.”

Acting Principal
Canberra College

WHY SPONSOR?



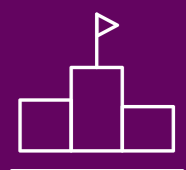
Own the Stage – Build Authority, Build Trust

Secure a senior-level speaking slot and put your brand front and centre of the education revolution. When your top leaders speak to decision-makers, you're not just sharing ideas—you're building trust, authority, and positioning your company as the go-to solution.



Amplify Your Brand – Be Everywhere That Matters

Our year-round marketing machine keeps your brand in the spotlight. With targeted emails, social media, and high-visibility digital placements, your brand is everywhere education leaders are looking. The more they see you, the more they trust you.



Dominate the Tradeshow Floor – Stand Out, Lead the Conversation

Showing up is just the start—it's about standing out and leading the conversation. With 350 exhibitors, you need to make your presence impossible to ignore. Showcase your solution to decision-makers who are actively looking for answers and turn those connections into real opportunities.



Seal the Deal with Key Players – Make Every Minute Matter

Use our event app to lock in face-time with the execs who control the budgets. These aren't casual meetings—these are strategic conversations that lead to partnerships, deals, and real business growth.



Lead the Conversation – Educate, Engage, and Inspire

Take charge with a senior-level speaking slot or workshop. Show your audience exactly how your solution solves their challenges. Educate, engage, and inspire them to see you as the partner they need to transform their institutions.

Benefits Vs Sponsorship Type	Sponsorship Options				Add-On				Exhibit
	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Tech User Workshop	Demo Talk	Networking Drinks Sponsor	Gala Dinner	Exhibition Stand
Stand Size	81m ²	54m ²	36m ²	12m ²	36m ² +		36m ²		Starting from 9m ²
Speaking – Plenary	Yes								
Speaking – Conference Track		Yes						Yes	
Speaking – Conference Panel			Yes						
Branding – Pre-Event	Yes	Yes						Yes	
Branding Theatre	Yes							Yes	
Branding – Onsite	Yes	Yes	Yes					Yes	
Branding – Acknowledged by Chairperson	Yes							Yes	
Mobile App – Company Profile (Words)	250	200	150	150	150	150			80
VIP Conference Passes	40	30	20	20	10	10	10	10	5
Price	\$200k	\$75k	\$50k	\$26k	\$50k	\$4K	\$60k	\$60k	Shell \$1200m ² Raw \$1100m ²

Meetings & Meeting Pods	
Meeting Pod (9sqm)	\$12k
Meeting Pod (18sqm)	\$19K
1:1 Meetings	\$5k for 3

*Minimum stand size 18sqm

EDUtech Events App	
<ul style="list-style-type: none"> Company Listing with logo, description, stand number Virtual booth Attach staff to virtual booth Attach documents to virtual booth 	<ul style="list-style-type: none"> Search and filter attendee list Connect with attendees Arrange virtual and/or face-to-face meetings Name badge scanning

Refreshment Options		
Coffee	\$12k	Juice & Snacks
		\$12k

WHY EXHIBIT?

Drive visibility and selection

Get your products and solutions in the spotlight, ensuring you're part of the consideration set for key buyers.

Supercharge your brand presence

Put your brand front and centre, making sure it's seen by the decision-makers that matter most.

Grow future business and boost ROI

Plant seeds for future opportunities while enhancing your return on investment with meaningful

Maximise your impact and efficiency

Meet with multiple clients and prospects in one place, saving time and resources while expanding your reach.

Deepen relationships with key clients

Strengthen bonds with your existing customers, ensuring loyalty and long-term partnerships.

Engage hard-to-reach education leaders

Connect with elusive decision-makers on equal ground, creating genuine opportunities to build trust.

Align with the biggest education event

Be a part of the most prestigious education event in the Southern Hemisphere and position yourself as a key player.

Showcase your commitment to education

Demonstrate your support for the education sector on a major stage, elevating your brand's influence and reputation.



SHELL SCHEME VS RAW SPACE

Shell Scheme

Shell scheme stands are sold per square metre (m²) and provide you with a 'fitted booth' of 9m², 12m², or 18m², providing the essential material required for your stand.

Includes:

- Carpeting
- Electricity plug points
- Walling up to 3 sides
- Fascia board with your company name
- Spotlights
- Logo and link on website
- EDUtech Events App (upgrade to Full Version for only \$450 +GST)



NOTE: furniture is not included

\$1200 per square metre (m²) + GST

Custom Stand/Raw Space

Raw space gives you the opportunity to design and construct your own, unique stand on a larger area, using different flooring, walls, and lightning.

Includes:

- Logo and link on website
- EDUtech Events App (complimentary Full Version)

\$1100 per square metre (m²) +GST

Exhibition Packages	9sqm	12sqm	18sqm	36sqm	54sqm	81sqm
Exhibitor Packages (Shell)	\$10,800	\$14,400	\$21,600			
Exhibitor Packages (Raw)			\$19,800	\$39,600	\$59,400	\$89,100

* Above prices exclude GST

** Exhibitor Package (Raw) are only valid for 18 sqm and above.

*** EDUtech Booth & Lead Scanning are included in exhibitor packages for 9 sqm and above

SPONSORSHIP PACKAGES

ENHANCE YOUR INVESTMENT

Diamond Sponsor

- Up to 81m² complimentary exhibition space
- 20 minute Morning Plenary presentation to ALL delegates in the Main Plenary Theatre (Day One)
- Logo branding, exposure and acknowledgement on relevant material
- Acknowledged by chairperson and projected onto holding slides throughout the day
- Mobile App:
 - Premium Exhibitor Listing in the Event App
 - 250 word company profile listed in the event app
- Email to attendees (IMPORTANT NOTE: delegate lists are not commercially available and cannot be shared or given to sponsors. Therefore, these emails will be distributed and managed by Terrapinn Australia, in compliance with the Australian Spam Act and attendee opt-out requests
 - 'Welcome' email to all attendees approx. 1 week before event date
 - 'Thank you' email sent to all attendees within 48 hours after the event
- Mentioned by the organiser in the post-event 'wrap-up' email
- 40 VIP 'All Access' conference delegate tickets

Platinum Sponsor

- Up to 54m² complimentary exhibition space
- Theatre Branding
- 20 minute presentation (by sponsoring company or end user case study only) to delegates in the selected conference track
- Logo branding, exposure and acknowledgement on relevant material
- Acknowledged by chairperson and projected onto holding slides throughout the day
- Mobile App:
 - Premium Exhibitor Listing in the event app
 - 200 word company profile listed in the event app
- Email to attendees (IMPORTANT NOTE: delegate lists are not commercially available, and can not be shared or given to sponsors. Therefore, these emails will be distributed and managed by Terrapinn Australia, in compliance with the Australian Spam Act and attendee opt-out requests
 - 'Welcome' email to all attendees approx. 1 week before event date
 - 'Thank You' email sent to all attendees of your chosen conference track post event
- Mentioned by the organiser in the post-event 'wrap-up' email
- 30 VIP 'All Access' conference delegate tickets

Gold Sponsor

- Up to 36m² complimentary exhibition space
- 20 minute presentation (by sponsoring company or end user case study only) to delegates in the selected conference track
- Logo, branding, exposure and acknowledgement on relevant material
- Acknowledged by chairperson and projected onto holding slides throughout the day
- Mobile App:
 - Exhibitor Listing in the event App
 - 150 word company profile listed in the event app
- 20 VIP 'All Access' conference delegate tickets

Tech User Workshop

- EDUtech Conference will break, allowing attendees to participate in the tech workshops.
- 60 minute Tech Workshop Demo
- Logo, branding, exposure and acknowledgement on relevant material
- Acknowledged by chairperson and projected onto holding slides throughout the day
- Mobile App:
 - Exhibitor Listing in the event App
 - 150 word company profile listed in the event app
- 20 VIP 'All Access' conference delegate tickets

Silver Sponsor

- Up to 12m² complimentary exhibition space
- Participation on one panel session
- Logo branding, exposure and acknowledgement on all relevant material
- Acknowledged by chairperson and projected onto holding slides throughout the day
- Mobile App:
 - Exhibitor Listing in the event App
 - 100 word company profile listed in the event app
- 20 VIP 'All Access' conference delegate tickets

Networking Drinks Sponsor

- Networking Drinks Sponsor
- 36m² Space
- 20 Minute Talk
- Named as official Networking Drinks Sponsor
- Mobile App:
 - Exhibitor Listing in the event App
 - 120 word company profile listed in the event app
- Email to attendees (IMPORTANT NOTE: delegate lists are not commercially available, and can not be shared or given to sponsors. Therefore, these emails will be distributed and managed by Terrapinn Australia, in compliance with the Australian Spam Act and attendee opt-out requests
 - 'Thank you' email sent to all Breakout Seminar attendees within 48 hours after the event
- 20 VIP 'All Access' conference delegate tickets

SUPPORTED BY LEADING EDTECH INNOVATORS



BE A PART OF OUR INTEGRATED MARKETING CAMPAIGN

Our marketing campaign kicks off thirteen months out and is a fully integrated digital campaign using a variety of channels:



SPARK SOMETHING

TERRAPINN EVENTS INSPIRE AND TRANSFORM BUSINESS



We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disruptors and change agents together: discussing and demonstrating the technology,

strategies and personalities that are changing the way the world does business.

Our world leading events bring scale, knowledge and gravitas to promote innovation and technology that changes people's lives. Whether it is solar

and renewables in Africa, education technology in Australia, payments and e-commerce in Asia, Veterinary Vaccines in Europe, or orphan drugs in the Americas, our events make a difference.

We are creative, organic and customer-focused, curating content for the

specific industry and location of each event. Whether you're looking to make new connections, introduce product or inspire change in your industry, we invite you to join us as agitators of change.

www.terrappinn.com

TERRAPINN EVENTS

**ACCOUNTING
& BUSINESS EXPO AU**

TIG
TECH IN GOV

**NATIONAL
ROADS
& TRAFFIC EXPO**
INFRASTRUCTURE • TECHNOLOGY • INNOVATION

**THE
VETEXPO**

NOVACANCY
HOTEL+ACCOMMODATION INDUSTRY EXPO

EDUtech_ASIA

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