

Learning & Teaching Expo 2024

學與教博覽2024

11 - 13 Dec 2024

Hall 3B-E, Hong Kong Convention and Exhibition Centre

Shaping Education for
a World of Change



www.LTExpo.com.hk

Organised by



Presented by



Supported by

中華人民共和國香港特別行政區政府
教育局
Education Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

LTE: Providing inspiration for school leaders



Over 16,000 education professionals, representing the educational community in the Asia-Pacific Region, came together at the largest-ever annual LTE in December 2023. The educators from both government and international schools attended LTE to explore the latest learning trends, source innovative educational resources and ideas to help them inspire their students in the classroom.

More than 500 exhibition booths were set up on the show floor featuring global educational suppliers, showcasing their ground-breaking education resources and solutions.

However, LTE is not just an education exhibition. Under the theme of “Shaping Education for a World of Change” LTE also gathered over 400 school leaders, government officials, academics, and educators, to host more than 270 keynote presentations, seminars, workshops, and showcases, as well as open lessons.

These presentations and discussions encompassed artificial intelligence, education development and collaboration in the Greater Bay Area, future talent cultivation, student development, well-being, innovative learning and digital literacy cultivation.

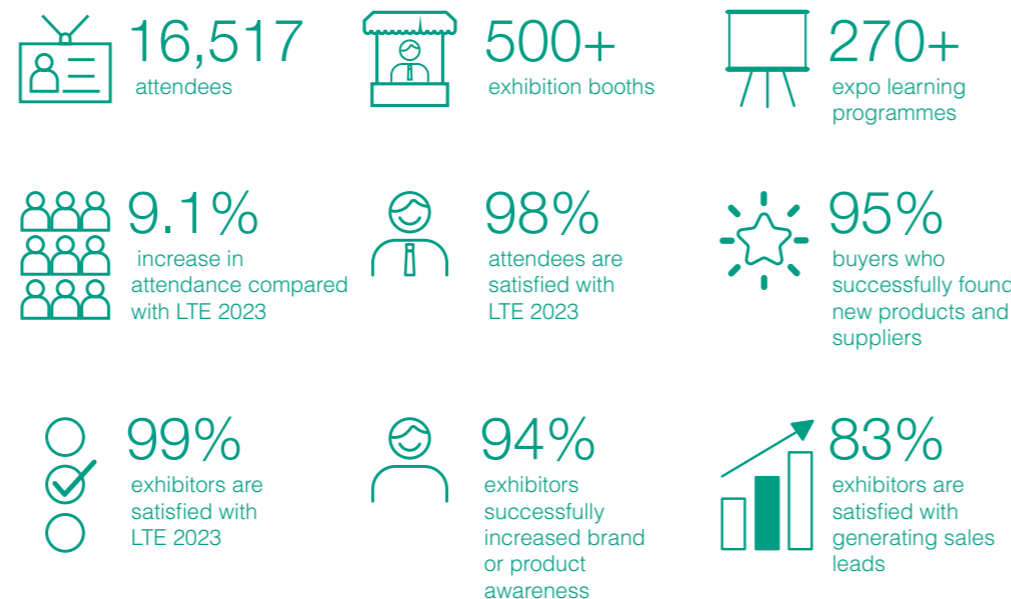
Participate at LTE 2024: Asia’s Largest Education Expo

The 14th Learning and Teaching Expo takes place from 11th to 13th December 2024 at the Hong Kong Convention and Exhibition Centre. LTE is the platform for global education suppliers who plan to develop their business activity in Hong Kong SAR, China, and the Asia-Pacific Region. Participating at LTE 2024 provides the opportunity to meet education distributors, government education policymakers, school leaders, teachers and educators.



The LTE 2024 exhibition booths are now available for reservation. Please contact us now for full details and how to secure your prime location.

LTE 2023 Under a microscope



Asia Education Market at a Glance

Early childhood, Primary, Secondary and Tertiary Education

The education market in the Asia Pacific region is flourishing. Many countries and regions are increasing investment in education, recognising its importance for economic development and social progress.



* Figures given according to the countries government statistics at the time of printing.
#Data has been fine tuned.

The GBA education market booms

The education sector in the Greater Bay Area (GBA) is emerging as a focal point of interest and investment. LTE will provide a dynamic platform for scholars and education experts from the Greater Bay Area to discuss future education trends and development in the region. They will also share the best practices of innovation and technology education, and explore how to enhance integration within the GBA.

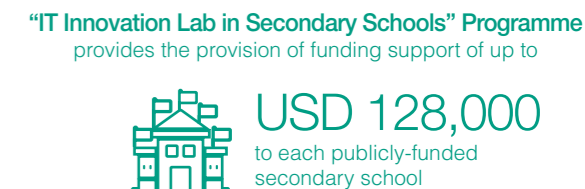
Unleashing the Power of IT

With the post-pandemic demand for information technology (IT) in education, the Hong Kong SAR government is taking bold steps to provide enhanced financial support. To empower schools with cutting-edge resources, the HK SAR government has confirmed it’s support of two important initiatives: the “IT Innovation Lab in Secondary Schools” Programme and the “Knowing More About IT” Programme. These programs are for each publicly funded school to organise IT-related extra-curricular activities and specifically to upgrade their IT equipment and facilities.

LTE is the sourcing platform for educational institutions and LTE 2024 will attract school principals and teachers in search of groundbreaking and effective IT solutions for learning.



(Source: ISC Research White Paper)



Hottest Educational Trends Emerging in Asia



Artificial Intelligence (AI)

AI technology is revolutionising education. Personalised learning platforms, automated grading systems, and analysing of student data exemplify its efficiency and efficacy. Moreover, fostering AI proficiency empowers students to thrive in tomorrow’s competitive global environment.



STEAM Education

In Asia, STEAM education has surged in prominence, serving as a crucial tool in equipping students for the demands of the 21st-century workforce, which increasingly values skills such as creativity, innovation, and problem-solving.



Sustainability Education

Amidst escalating climate challenges, the imperative for sustainability in Asian education intensifies. This educational ethos centres on instilling sustainable practices and environmental stewardship in students, equipping them to nurture our planet.



Language Learning

With Asia’s growing presence on the global stage, Language Learning is crucial in Asia today as it enables students to navigate the increasingly interconnected world. Besides, proficiency in languages it opens doors for cross-cultural communication, global opportunities, career advancement, and personal growth. Empowering students to thrive in diverse and competitive environments.



Virtual Learning

Virtual learning is thriving in Asia, providing learners with unparalleled access to dynamic learning materials, personalised instruction, instant feedback, and real-time assessment. This flexibility enhances the learning and teaching experience, facilitating collaborative and active engagement.



Well-being in Education

Many schools now prioritise resources and support to nurture holistic student well-being. It fosters enriched environments where students not only excel academically but also cultivate profound connections with peers and teachers, so that they become contributors to their communities.



2023 Visitor Profile

Geographical Distribution of Visitors



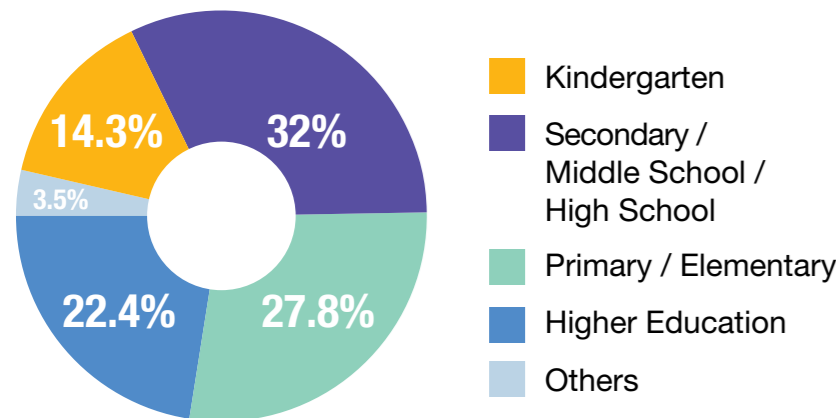
82.3% Hong Kong 12.5% Mainland China 1.2% Macau 2.9% Southeast Asia 1.1% Others

Southeast Asian countries include:
Cambodia, India, Indonesia, Japan, South Korea, Malaysia, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Taiwan, Thailand, Vietnam

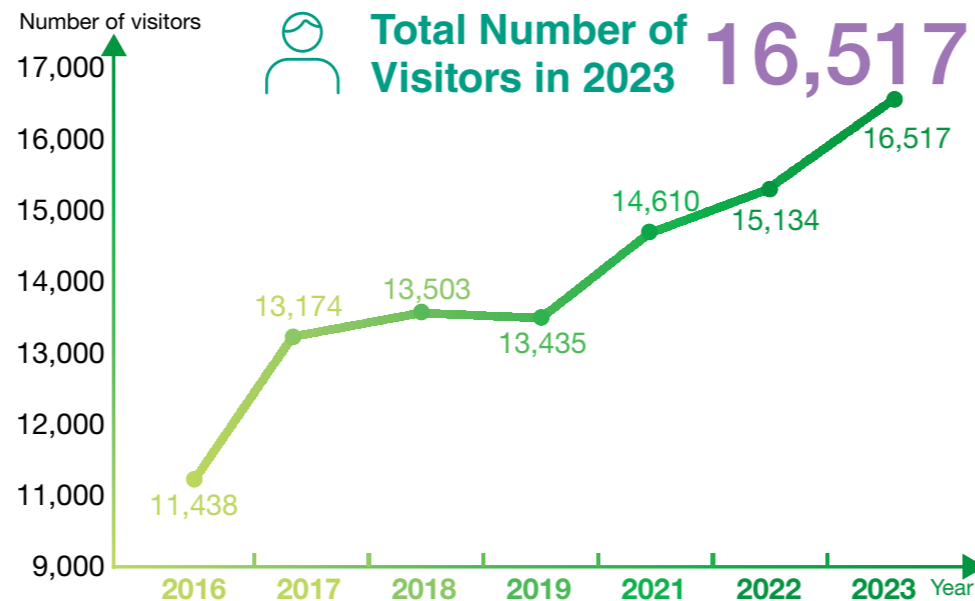
Other countries include:
Australia, Canada, Germany, Ghana, Iran, Israel, Italy, Kazakhstan, Kuwait, Netherlands, New Zealand, Nigeria, Russia, Switzerland, United Arab Emirates, United Kingdom, United States

Who Visited?

Institutions by Level of Education



Attendance of Learning & Teaching Expo



Occupations



Sample Visitors



Kindergartens / Pre-schools

BOX HILL (HK) INTERNATIONAL KINDERGARTEN - TSEUNG KWAN O
CARBO ANGLO-CHINESE KINDERGARTEN (FANLING)
CHRISTIAN & MISSIONARY ALLIANCE TIN CHUNG NURSERY SCHOOL
EVANGELICAL FREE CHURCH OF CHINA - ABUNDANT GRACE CHURCH
ABUNDANT GRACE NURSERY SCHOOL
KOWLOON TRUE LIGHT SCHOOL (KINDERGARTEN SECTION)
LIGHT AND LOVE HOME HAPPY KINDERGARTEN (ON TAI)
LING YAN SCHOOL
LOK FU RHENISH NURSERY
LONG PING ESTATE SING YAN KINDERGARTEN
PENTECOSTAL CHURCH OF HONG KONG NAM CHEONG NURSERY SCHOOL
S.K.H. GOOD SHEPHERD KINDERGARTEN
SINGAPORE INTERNATIONAL SCHOOL (HONG KONG)
ST JAMES' SETTLEMENT BELCHER KINDERGARTEN
ST JAMES' SETTLEMENT CAUSEWAY BAY KINDERGARTEN
TAI PO RHENISH CHURCH KINDERGARTEN
THE INDEPENDENT SCHOOLS FOUNDATION PRE-SCHOOL
THE NEIGHBOURHOOD ADVICE-ACTION COUNCIL YUEN LONG DAY NURSERY
TSUNG TSIN MISSION GRACEFUL KINDERGARTEN (MA ON SHAN)
Tsung Tsin Primary School And Kindergarten
TWGHS FONG LAI MING NURSERY SCHOOL
WISELY KINDERGARTEN
Yan Oi Tong Pang Hung Cheung Kindergarten

Primary & Secondary Schools / K12

ABERDEEN ST PETER'S CATHOLIC PRIMARY SCHOOL
ALLIANCE PRIMARY SCHOOL KOWLOON TONG
BELLIOS PUBLIC SCHOOL
BISHOP HALL JUBILEE SCHOOL
BEACON HILL SCHOOL
BISHOP PASCHANG CATHOLIC SCHOOL
BISHOP WALSH PRIMARY SCHOOL
BUDDHIST HUNG SEAN CHAU MEMORIAL COLLEGE
CANOSSA PRIMARY SCHOOL
CARITAS MOTHER TERESA SCHOOL
CARITAS ST. JOSEPH SECONDARY SCHOOL
CARMEL DIVINE GRACE FOUNDATION SECONDARY SCHOOL
CARMEL SECONDARY SCHOOL
CHAN SHU KUI MEMORIAL SCHOOL
CHAN SUI KI (LA SALLE) COLLEGE
CHEUNG CHUK SHAN COLLEGE
CHEUNG SHA WAN CATHOLIC SECONDARY SCHOOL
CHI LIN BUDDHIST SECONDARY SCHOOL
DIOCESAN GIRLS' JUNIOR SCHOOL
EVANGEL COLLEGE
FORTRESS HILL METHODIST SECONDARY SCHOOL
FUKIEN SECONDARY SCHOOL
FUNG KAI NO.1 SECONDARY SCHOOL
GERTRUDE SIMON LUTHERAN COLLEGE
GOOD HOPE SCHOOL
HEEP YUNN SCHOOL
HEUNG TO MIDDLE SCHOOL
HOLY FAMILY CANOSSIAN SCHOOL

International Schools

AMERICAN INTERNATIONAL SCHOOL

PO LEUNG KUK CAMOES TAN SIU LIN PRIMARY SCHOOL
PO LEUNG KUK CHOI KAI YAU SCHOOL
PO LEUNG KUK WU CHUNG COLLEGE
SACRED HEART CANOSSIAN COLLEGE (ENGLISH SECTION)
SAN WUI COMMERCIAL SOCIETY YMCA OF HONG KONG CHRISTIAN SCHOOL
SANTA ROSA DE LIMA ENGLISH SECONDARY SCHOOL
SAU MAU PING CATHOLIC PRIMARY SCHOOL
SAU MING PRIMARY SCHOOL
SHA TAU KOK CENTRAL PRIMARY SCHOOL
SHENG KUNG HUI KEI HAU SECONDARY SCHOOL
SHENG KUNG HUI LAM KAU MOW SECONDARY SCHOOL
SHENG KUNG HUI LUI MING CHOI SECONDARY SCHOOL
SHENG KUNG HUI TANG SHIU KIN SECONDARY SCHOOL
SHUN TAK FRATERNAL ASSOCIATION LEUNG KAU KUI COLLEGE
SHUNG TAK CATHOLIC ENGLISH COLLEGE
SING YIN SECONDARY SCHOOL
ST STEPHEN'S GIRLS' COLLEGE
ST. ANTONIUS GIRLS' COLLEGE
ST. CATHARINE'S SCHOOL FOR GIRLS
ST. FRANCIS OF ASSISI'S COLLEGE
TAI PO METHODIST SCHOOL
TAIKOO PRIMARY SCHOOL
TAK NGA PRIMARY SCHOOL
THE SALVATION ARMY TIN KA PING SCHOOL
THE TRUE LIGHT MIDDLE SCHOOL OF HONG KONG
TSEUNG KWAN O GOVERNMENT SEC SCHOOL
TSUEN WAN GOVERNMENT SECONDARY SCHOOL
TSUEN WAN PUBLIC HO CHUEN YIU MEMORIAL COLLEGE
TSUNG TSIN CHRISTIAN ACADEMY
TSUNG TSIN COLLEGE
TUEN MUN CATHOLIC SECONDARY SCHOOL
TUEN MUN GOVERNMENT SECONDARY SCHOOL
TUNG WAH GROUP OF HOSPITALS CHEN ZAO MEN COLLEGE
TUNG WAH GROUP OF HOSPITALS KWOK YAT WAI COLLEGE
TUNG WAH GROUP OF HOSPITALS LI KA SHING COLLEGE
TUNG WAH GROUP OF HOSPITALS LUI YUN CHOY MEMORIAL COLLEGE
WAH YAN COLLEGE
YAN CHAI HOSPITAL CHAN IU SENG PRIMARY SCHOOL
YAN CHAI HOSPITAL CHIU TSANG HOK WAN PRIMARY SCHOOL
YAN CHAI HOSPITAL LAN CHI PAT MEMORIAL SECONDARY SCHOOL
YAN OI TONG TIN KA PING SECONDARY SCHOOL
YING WA COLLEGE
YING WA PRIMARY SCHOOL
YU CHUN KEUNG MEMORIAL COLLEGE
YUEN LONG MERCHANTS ASSOCIATION SECONDARY SCHOOL
YUEN LONG PUBLIC SECONDARY SCHOOL

AUSTRALIAN INTERNATIONAL SCHOOL HONG KONG
CANADIAN INTERNATIONAL SCHOOL
CHINESE INTERNATIONAL SCHOOL
CHRISTIAN ALLIANCE INTERNATIONAL SCHOOL
CHRISTIAN ALLIANCE P.C. LAU MEMORIAL INTERNATIONAL SCHOOL
DISCOVERY BAY INTERNATIONAL SCHOOL
ESF INTERNATIONAL KINDERGARTEN (HILLSIDE)
FRENCH INTERNATIONAL SCHOOL OF HONG KONG
GERMAN SWISS INTERNATIONAL SCHOOL
HARROW INTERNATIONAL SCHOOL HONG KONG
HONG KONG ACADEMY
HONG KONG INTERNATIONAL SCHOOL
HUA MEI INTERNATIONAL SCHOOL
INTERNATIONAL COLLEGE HONG KONG HONG LOK YUEN (PRIMARY SECTION)
INTERNATIONAL SCHOOL OF NANSHAN SHENZHEN
KINGSTON INTERNATIONAL SCHOOL
KOREAN INTERNATIONAL SCHOOL
LANTAU INTERNATIONAL SCHOOL
LYCEE FRANCAIS INTERNATIONAL (FRENCH INTERNATIONAL SCHOOL)
MALVERN COLLEGE HONG KONG
MULBERRY HOUSE INTERNATIONAL KINDERGARTEN SOUTHSIDE
NORWEGIAN INTERNATIONAL SCHOOL
PRINCETON SKY LAKE INTERNATIONAL SCHOOL FOR HONG KONG STUDENTS (SHENZHEN)
PRINCETON SKYLAKE INTERNATIONAL SCHOOL
SHREWSBURY INTERNATIONAL SCHOOL HONG KONG
SINGAPORE INTERNATIONAL SCHOOL (HONG KONG)
ST. CATHARINE'S INTERNATIONAL KINDERGARTEN
THE HARBOUR SCHOOL
THINK INTERNATIONAL SCHOOL
WAGOR INTERNATIONAL SCHOOL
WAGOR INTERNATIONAL SCHOOL LAI-CUO CAMPUS
YEW CHUNG INTERNATIONAL SCHOOL

Universities / Tertiary Institutions

CARITAS INSTITUTE OF HIGHER EDUCATION
CITY UNIVERSITY OF HONG KONG
HARVARD UNIVERSITY
HONG KONG INSTITUTE OF VOCATIONAL EDUCATION
HONG KONG ACADEMY FOR PERFORMING ARTS
HONG KONG BAPTIST UNIVERSITY
HONG KONG COMMUNITY COLLEGE
HONG KONG DESIGN INSTITUTE
HONG KONG INSTITUTE OF VOCATIONAL EDUCATION
HONG KONG METROPOLITAN UNIVERSITY
HONG KONG METROPOLITAN UNIVERSITY LI KA SHING SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION
HONG KONG SHUE YAN UNIVERSITY
LINGNAN UNIVERSITY
TECHNOLOGICAL AND HIGHER EDUCATION INSTITUTE OF HONG KONG
THE CHINESE UNIVERSITY OF HONG KONG
THE EDUCATION UNIVERSITY OF HONG KONG
THE HONG KONG POLYTECHNIC UNIVERSITY
THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
THE UNIVERSITY OF HONG KONG
UNIVERSITY OF WASHINGTON
VOCATIONAL TRAINING COUNCIL
YEW CHUNG COLLEGE OF EARLY CHILDHOOD EDUCATION
YOUTH COLLEGE

Government / Associations / Others

AGRICULTURE, FISHERIES AND CONSERVATION DEPARTMENT
BRITISH CONSULATE-GENERAL HONG KONG
BRITISH CONSULATE
CONSULATE GENERAL OF MALAYSIA, HONG KONG

CONSULATE GENERAL OF ISRAEL IN HONG KONG & MACAU
CONSULATE GENERAL OF ROYAL THAI CONSULATE GENERAL IN HONG KONG AND MACAU
CONSULATE GENERAL OF THE UNITED STATES OF AMERICA HONG KONG AND MACAU
CONSUMER COUNCIL
CYBERPORT
EDUCATION BUREAU HKSAR
ENGLISH SCHOOL FOUNDATION
HEEP HONG SOCIETY
HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY
HONG KONG OBSERVATORY
HONG KONG POLICE COLLEGE
HONG KONG PUBLIC LIBRARIES
HONG KONG RED CROSS
HONG KONG TRADE DEVELOPMENT COUNCIL
INVESTHK
OXFAM HONG KONG
PO LEUNG KUK
HONG KONG AIDED PRIMARY SCHOOL HEADS ASSOCIATION
HONG KONG BLIND UNION
SOUTH CHINA ATHLETIC ASSOCIATION
ST JAMES' SETTLEMENT
THE HONG KONG ASSOCIATION OF THE HEADS OF SECONDARY SCHOOL
THE HONG KONG JOCKEY CLUB
THE HONG KONG SPECIAL SCHOOLS COUNCIL
THE NATURE CONSERVANCY (TNC) HONG KONG
THE SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, SPCA (HK)
TUNG WAH GROUP OF HOSPITALS
WWF HONG KONG
WORLD VISION HONG KONG

Corporate Buyers

APPLE HK
ARISTO EDUCATIONAL PRESS LTD.
ASUS TECHNOLOGY (HONG KONG) LIMITED
BANK OF CHINA (HONG KONG)
CHINA MOBILE HK LTD.
CISCO SYSTEMS (HK) LTD.
CTF EDUCATION
EDUCATIONAL PUBLISHING HOUSE LTD
EPSON HONG KONG LIMITED
FUJITSU BUSINESS TECHNOLOGIES ASIA PACIFIC
GOOGLE HONG KONG
HGC GLOBAL COMMUNICATIONS LIMITED
HKT LIMITED
HONG KONG DISNEYLAND
HONG KONG OCEAN PARK
HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED
LG ELECTRONICS INC.
MTR CORPORATION LIMITED
NOAH'S ARK HONG KONG
OCTOPUS INFOTECH LIMITED
OXFORD UNIVERSITY PRESS (CHINA) LTD.
PCCW
PEARSON EDUCATION ASIA LIMITED
SAMSUNG ELECTRONICS H.K. CO., LTD.
THE HONGKONG AND SHANGHAI BANKING CORPORATION

Hot Products / Services



Online / eLearning Resources



ICT Hardware and Software



AV / Multimedia Equipment



Professional Development Services



School Design and Architecture, Facilities and Furniture

Other Areas of Interest:

- Educational Toys and Games
- Science and Lab Equipment
- School Services such as Catering, Transportation, Students Training Courses and Activities, etc.
- Immersive Learning Solutions and Resources
- Student Assessment Services / Solutions
- Hygiene Solutions and Cleaning Equipment
- Special Educational Needs Products / Services
- Learning Management Systems
- Professional Development Services
- School Administration and Management Solutions

Main Purposes of Visiting



- Collect the Latest Information on Education
- Share and Exchange Knowledge on Education
- Share and Exchange the Latest Development of Education in Hong Kong
- Share and Exchange Teaching Pedagogies
- Find New Products / Suppliers
- Compare Existing Products / Suppliers



99%	Overall satisfaction rate of visitors
96%	Visitors consider exhibitors' products fulfil their needs
95%	Buyers have successfully found new products and suppliers

Visitor Testimonials



'With the rapid development of artificial intelligence, I believe that educators must actively equip themselves. Therefore, our school has arranged for all teaching staff to visit LTE 2023, hoping that colleagues can learn new knowledge and skills.'

Mr Ho Shu Chee
Principal, Pentecostal Lam Hon Kwong School



'LTE is an energising event featuring amazing exhibitions and presentations. It shows that Hong Kong is a city dedicated to education, and people within the region fundamentally care about learning and teaching. LTE brings together many relevant thought leaders and policymakers from across the world. Everyone is trying to offer some level of educational innovation. This is the place that I want to visit again for new connections.'

Professor Dragan Gašević
Distinguished Professor of Learning Analytics; Director, Centre for Learning Analytics, Faculty of Information Technology, Monash University, Australia

How LTE Extends Your Business Opportunities

Generate Leads

LTE in Hong Kong is the platform to unveil your products or services to a vast and captivated audience including resellers, distributors, and school buyers from over 40 countries and regions. Exhibiting at LTE allows you to generate new leads and connect with potential clients who are interested in what you have to offer.

Enhance Your Brand Visibility

LTE attracts a diverse range of attendees from across the education sector, including school leaders, teachers, academics, government officials, and buyers from international schools and regional education institutions. At LTE, you can enhance your brand awareness and unlock new opportunities among the targeted audience through the Expo's dynamic marketing campaigns.

Accelerate Your Market Growth

LTE allows you to maximise the impact of your products or services by sparking buzz and garnering feedback from your potential and existing customers. You can showcase your latest offerings and gain valuable feedback to help you refine your strategy for your products or services. You can also network with other industry professionals and build valuable business connections.

LTE Market Campaign Helps Your Business Grow



Direct Mailing

Brochure, Newsletter, Poster, Leaflet and Preview Booklet



Online Marketing

Website, eNewsletter, Social Media and Search Engine Marketing



Partners and Supporters

HKSAR Government, Industry Associations, Education Institutions and Media Partners



Pre-Show Promotions

School Visits and Editorials in Mainstream Newspapers



Public Relations

Press Luncheon, Press Release and Interviews



GBA-oriented Promotions

Education forum, Social media in GBA and EDM

Exhibitor Testimonials



'This is our third year participating in the Expo. We are pleased to have the opportunity each year to connect with the industry, promote our products and services. Here, we can reach our target customer base, engage in direct communication with them, and facilitate business development.'

Mr Alex Leung
CEO and Founder, Turned-E! Education Limited



'We are glad to be invited to take part in LTE 2023. It is a great way for us to meet with partners and customers, and collaborate with our peers and learn more from them, helping us to explore further opportunities for growth in our markets.'

Mr Carl Austin
Vice President of Sales Asia Pacific, Britannica Education



2024 Exhibitor Profile

Exhibit Categories

- Artificial Intelligence
- AV / Multimedia Equipment
- Books / Magazine
- Educational Toys and Games
- Environmental Hygiene
- Global Assessments
- ICT Hardware and Software
- Network Solutions
- Online / eLearning Resources
- Professional Training
- Positive, Social Emotional and Value Education
- Quality Life Education
- STEAM
- School Consulting Services
- School Design and Architecture
- School Facilities and Furniture
- Science and Lab Equipment
- Special Educational Needs Products / Services

Returning Exhibitors Include:



Looking Forward to LTE 2024

Floor Plan



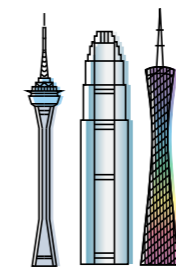
LTE 2024 Focus



EdTech Asia

This year, LTE 2024 will spotlight digital and technological equipment for education leaders and professionals

throughout Asia to connect and exchange knowledge. It will collaborate with incubators and accelerators to recruit EdTech start-ups to showcase their innovations at the expo. In addition, LTE will work closely with InvestHK and the Office for Attracting Strategic Enterprises of the HKSAR to identify the premier EdTech innovators for Hong Kong.



The Greater Bay Area (GBA)

The GBA is a burgeoning economic hub investing heavily in educational technology and skill development for a knowledge-based economy. LTE will invite leading GBA education professionals and educational suppliers to share insights and showcase innovative solutions, generating visitors' significant interest in looking for cutting-edge Chinese EdTech in the Chinese mainland.



Language Learning

At LTE, delve into the significant role of Language Learning in bridging cultural divides and fostering global connectivity. Engage with esteemed linguistic experts and exhibitors to explore diverse solutions and resources for linguistic proficiency and a better cultural understanding. Dive into discussions, demonstrations, and interactive sessions designed to empower the visitors in navigating our multicultural world effectively.

2024 Show Highlights

Main Stage Presentations and Seminar Theatres



LTE brings together a diverse range of educators, government officials, academics, school leaders and education pioneers from around the world on the LTE Main Stage to share their valuable insights into the development of global education, providing a unique opportunity for attendees to learn from the best in the field.

Education pioneers will showcase forward-thinking teaching ideas that empower students with future-ready skills and demonstrate advanced educational resources and innovative learning and teaching strategies.



Open Lessons and Hands-on Workshops

Participants can engage with regional educators who share their excellent teaching strategies and practices, innovative pedagogies, and solutions integrated into different subjects to build students' 21st-century competencies. The hands-on workshops and open lessons provide practical learning experiences for educators to implement in their classrooms.



Student Project Showcase

Witness the outstanding achievements of teachers and students at the project showcase where they share their success stories in STEAM and Maker education. Participants can also join experienced educators in a series of workshops and lesson demonstrations discussing the implementation strategies of cross-disciplinary curricula and pedagogies.



AISC | HKCEC
11-12
DEC 2024
Asia-Pacific International Schools Conference

Sponsorship Enquiries:
Tel: +852 3703 3881
Email: info@asic.com.hk



About AISC

School leaders from international schools in the region have their own content programme at the Asia Pacific International Schools Conference (AISC).

Co-located with the Learning and Teaching Expo(LTE), the 9th edition of the Asia-Pacific International Schools Conference (AISC) was staged in December 2023. 260 delegates from international schools from Hong Kong and overseas. provided overwhelmingly positive feedback their experience at the event.

This year, with the strategic partner, the English Schools Foundation, AISC proved to be an invaluable two days of development for international school educators. AISC also teamed up with The Education University of Hong Kong, the Department of Education Policy and Leadership and the Asia Pacific Centre for Leadership and Change to deliver the latest research to delegates. Once again, AISC curated the best possible programme of topics and speakers to inform educate and inspire!

AISC 2024 takes place from 11th to 12th December 2024 at the Hong Kong Convention and Exhibition Centre.



Delegate Testimonials



"We had a great and engaging conversation, and I look forward to seeing how this evolves. AISC is very well done, with meticulous attention to detail. Best wishes for the rest of the conference."

Dr. Michèle Rice
Head of Diversity, Equity & Inclusion
International Baccalaureate



"It's been an absolutely fantastic conference so far, with a positive atmosphere and thoughtful discussions. A truly collegial atmosphere. Congratulations on a fantastic event."

Professor Patrick Alexander
Professor of Education
Oxford Brookes University

2023 Conference Highlights

The Challenges and Opportunities of Generative AI for Learning and Assessment



Professor Jason Lodge delivered a fascinating keynote speech exploring how students and generative AI tools and technologies interact. He focused on the implications of student-to-machine relationships by using the different types of interactions as a foundation, and how to create educational experiences and assessment tasks fit for the AI age.

Jason Lodge
Associate Professor, School of Education;
Deputy Associate Dean (Academic), Faculty of Humanities,
Arts and Social Sciences; The University of Queensland

The Future of Education: Leveraging Artificial Intelligence to Enhance Learning in International Schools

Last year, Professor Rose Luckin delivered a captivating talk that highlighted AI's transformative potential in education, urging school leaders to embrace this groundbreaking technology. She delved into AI's current state in education, exploring its global impact on independent schools.

Ethical concerns such as data privacy and bias were candidly discussed, alongside the challenges and opportunities of AI integration in schools. Emphasising the pivotal role of school leaders, the talk underscored the need for thoughtful strategies in AI implementation and left attendees inspired to shape the future of education through AI innovation.



Professor Rose Luckin
Professor of Learner Centred Design,
UCL Knowledge Lab,
University College London, the UK



Education pioneers, school leaders and frontline teachers shared their stimulating experiences and insights with the education world's distinguished speakers and other experienced educators.



Concurrent workshops and presentations at AISC enhanced the speaker-audience interactions and the establishment of peer-to-peer communities.

AISC Themes 2024

Discover the futures of education with AISC 2024, a conference for international schools that embraces disruption and empowers educators across the Asia-Pacific region.

As the premier annual gathering for international school leaders and educators, AISC is committed to fostering collaboration, innovation, and practical insights that shape the education landscape. Explore innovative and thought-provoking streams designed to inspire and assess international pedagogies.

These streams will provide a pathway for improving teaching and learning experiences, inviting educators to critically evaluate their approaches. Join us on this journey of discovery and transformation at AISC 2024.

AISC 2024 FOCUS



Adaptive Learning



Futures Forward Education



Critical Pedagogy



Wellbeing in Education:
An Ecological Approach

Unlock Premium Benefits with the AISC Supporters Club



Why Participate?

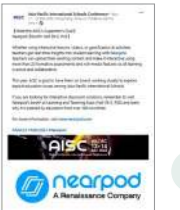
- ◆ Enhance Your Brand Awareness
- ◆ Demonstrate Your Products and Services
- ◆ Create New Business Opportunities



What you receive:

- Recognition on promotion & marketing channels
- Company logo on the screen and in the conference guide
- Product profile placement in the conference guide
- Sponsor's material placement
- Reminders to invite delegates to visit the company's booth
- Attend conference keynotes
- Join delegates at coffee and lunch break

JOIN NOW



Cost: HKD 7,770
USD 995

Learning & Teaching Expo 2024

學與教博覽2024

Date and Time

11 Dec 2024 (Wed) : 10am - 6pm
 12 Dec 2024 (Thu) : 10am - 6pm
 13 Dec 2024 (Fri) : 10am - 5pm

Venue

Hall 3B-E,
 Hong Kong Convention and
 Exhibition Centre

Booth and Sponsorship Enquiries

Mr Donald Chow

Bailey Communications HK
 Tel: +852 3703 3885
 Email: donald@LTExpo.com.hk

Mr Jonathan Goad

Bailey Communications HK (UK Office)
 Tel: +44 (0) 20 8230 4372
 Email: jonathan@LTExpo.com.hk

The LTE/AISC 2024 exhibition booths are now available for reservation. Please contact us now for full details and how to secure your prime location.

2024 UK Pavilion Pod Option

Cost: HKD 25,800
 USD 3,300



What you receive:

- Fascia with your company name
- Walls
- Furniture (Counter and chairs)
- Carpet
- Lighting
- Power
- Rubbish bin
- Booth cleaning

*Corner loading charges apply.



Walk-on Package

Cost: HKD 4,270 / m²
 USD 550 / m²

*Minimum Space : 9m²

Keynote Presentation Enquiries

Ms Michelle Lee

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Extensive Publicity Opportunities (For Exhibitors and Sponsors Only)

Expo Newsletter Product Highlight

Putting product photo and description in the LTE Newsletter

*Quota applies on a first come, first served basis

Exhibition Guide Advertisement

Putting printed advertisement in the LTE Exhibition Guide to show your company and product profiles



Note: Learning & Teaching Expo is a trade show. Exhibitors which are non-manufacturing businesses that employ fewer than 50 persons in Hong Kong may be eligible to apply for the SME Export Marketing Fund (EMF) which aims at helping small and medium enterprises (SMEs) expand their businesses through participation in export promotion activities. Contact us now for more details!

LTE Committed to Sustainability



LTE 2024 continues to undertake to audit the expo's environmental impact and under the terms of our pledge to make the show a net-zero carbon event. We are committed to sustainable practices in every area of managing the leading education event in the Asia Pacific.

Organisers



Bailey Communications HK (www.baileycom.hk) is a full service professional exhibition and event organiser based in Hong Kong. Bailey Communications HK develops quality events for both buyers and sellers. With a focus on how technology can assist in matching buyers and sellers so that real business objectives are met, Bailey Communications HK builds smart events designed for the future.



Hong Kong Education City (EdCity) provides a one-stop professional education portal (EdCity.hk), replete with information, resources, communities, and online services. With the vision of 'Actualising Future Ready Education', EdCity continuously develops and introduces new services since its establishment, and endeavours to collaborate with all schools in Hong Kong to promote and adopt eLearning and innovative education.

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Special Supporting Organisations



Overseas Supporting Organisations



Co-located Event



For more information about LTE 2024, please visit our website: www.LTExpo.com.hk

If you do not wish to receive any marketing materials from Learning & Teaching Expo, please notify the Marketing Department - Opt Out by email at info@ltexpo.com.hk