

DEPARTMENT FOR BUSINESS AND TRADE (DBT)			
Webinar on “EdTech market opportunities in Digital Kazakhstan”			
PROGRAMME			
Tuesday 5th September			
Time BST	Time BST+5	Session	Speaker
11.00 – 11.05	16.00 – 16.05	Welcome remarks	British Ambassador Kathy Leach
11:05 – 11:15	16:05 – 16:15	Kazakhstan Education sector overview: digital trends and government policies	Vice-Minister Aibat Ilyassov , Ministry of Education
11:15 – 11:25	16:15 – 16:25	Remarks from London HQ on overall DBT support for UK education/EdTech sector in overseas markets	Thea Wiltshire , EdTech Specialist, DBT
11.25 – 11.35	16.25 – 16.35	Digital Kazakhstan – EdTech market landscape and local demand	Elmira Obry , EdTech Forum founder and CEO, MOST Business Intelligence
11:35 – 11:45	16:35 – 16:45	Case Study 1: UK-KZ joint products/partnerships, UK supplier experience on the market	Dr John Collick , Head of Education Strategy, and Inna Stevens , Senior Education Consultant, Promethean
11:45 – 11:55	16:45 – 16:55	Case Study 2: Private market innovation projects	Gulnur Sarsekyeva , Head of Education, BI Group - Construction company
11.55 – 12.05	16.55 – 17.05	Case Study 3: Local school EdTech journey and plans	Nursultan Dyussebayev , Chief Digital Officer, Nazarbayev Intellectual Schools
12.05 – 12.15	17.05 – 17.15	EdCrunch conference – chance to visit Kazakhstan and meet potential partners	Nurlan Kiyassov , CEO & Founder of EdCrunch
12.15 - 12.20	16.15 - 17.20	Trade mission around EdCrunch organised by DBT	Botagoz Seitbekova , DBT Kazakhstan
12.20 - 12.30	16.20 - 17.30	Q&A	