



UK BROCHURE

EduTech Europe



Company name: British Educational Suppliers Association

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BESA, the British Educational Suppliers Association, is the only trade association covering the entire UK educational suppliers' sector. It has a 90-year heritage serving the sector and represents over 400 suppliers, including 60 Launchpads, made up of manufacturers and distributors of equipment, materials, books, consumables, furniture, EdTech, ICT hardware and digital content-related services to the education market. Combined, they generate approximately £2bn of revenue each year.

BESA is dedicated to showcasing the world-leading educational products and services provided by British educational suppliers and providing support and advice to its members, the industry and to schools looking for the best resources and services. It founded the Bett show in 1985, the largest EdTech exhibition in the world, the Education World Forum in 2011 and has been running the LearnED Roadshow teacher CPD events since 2019.

BESA has a Code of Practice to which all members must adhere, along with a stringent membership process, both of which assure buyers of a high standard of quality in both product and customer service.



Company name: Charanga

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Charanga is one of the world's largest providers of educational technology, award-winning curricula and training for music and arts education. Over 70,000 teachers use the Charanga platform every week to help provide outstanding music learning for over 4 million children.

Charanga has a strong track record of working alongside national and state governments, school groups, cultural organisations and music publishers to support change in music and arts education. We help to drive forward modernisation and ensure learning is equitable and accessible to everyone.

Our online platform provides almost infinite possibilities for modern curriculum development and its connection with classrooms and homes. It includes content-authoring tools that enable curriculum leaders to transform their music teaching ideas into highly interactive digital teaching and learning resources.

From singing and movement activities for younger children to YuStudio, Charanga's full-featured digital audio workstation (DAW), we can provide everything you need to create music and arts programs fit for 21st-century learners.

If you'd like to talk about your project, try our award-winning products and understand more about how we can help, contact us for an informal discussion and take a closer look at some of our partnerships in action. Find us here www.charanga.com.



Classlist

Company name: Classlist

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Classlist is the world's largest school parent community app, used by 500,000 parents across 30 countries. It offers the perfect platform for welcoming and including new families in your school community.

A safer alternative to parent WhatsApp groups, Classlist brings your new and existing parents together in an inclusive, secure and respectful way. The platform is generally managed by your school parent association, who use it to communicate; organise events; collect money through Apple or GooglePay; manage fundraising; roster volunteers; run raffles; facilitate liftshares and create a parent marketplace.

Classlist is popular with International Schools where families join and leave throughout the year, and want to connect quickly with their community. It has been specifically designed to comply with new data protection requirements. Classlist was awarded StartUp of the Year at BETT, the world's largest Ed Tech conference.

"A powerful way for new families joining the College to connect in with our existing parents"
(Parent Association Chair, United World College, Singapore).

"We've been really delighted with the way Classlist has helped us to engage with the parents"
(Principal, St George's British International School, Rome).



Company name: Everybody Counts

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We provide a complete Primary School online learning program/curriculum for ages 3-11, using the Maths Mastery approach which is universally proven to be the best method of teaching maths. The program is designed in modular format to fit with any Curriculum, and will support students allowing them to progress rapidly.

The program is interactive and can be used by the teacher at the front of the classroom, or by students individually on laptops, iPads, phones. All the lessons are engaging, interactive and also promote the development of life skills for future employability. The program promotes the development of leadership skills through each lesson. **It also promotes inclusive education through diverse characters, neuro-diverse friendly fonts and formatting, using local currencies, it can be translated to any language.**

Alongside the differentiated CPD we provide to support schools and teachers, there are comprehensive lesson plans to support each lesson, even down to the questions that a teacher could ask, saving hundreds of hours worth of time, and enabling any teacher to deliver world class maths lessons.

Together with the parents program, that provides support for children at home, we provide a holistic maths mastery package that will enable a greater depth of maths knowledge and understanding and improve outcomes.



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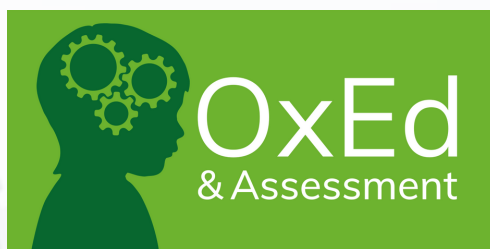
With 21 million users worldwide, NetSupport is a leading producer of education software solutions.

For teachers, NetSupport has two solutions. With its 30 years of development, NetSupport School is the most feature-rich classroom management and monitoring solution available for multiple platforms across LAN and WAN, with a wealth of monitoring, control, collaboration and assessment features.

Meanwhile, our cloud-based solution, classroom.cloud provides essential tools for flexible instruction in any setting. Combined with an online safety toolkit to provide a safe learning environment at all times, and IT management features to help schools centrally manage and maximise their edtech, classroom.cloud is a 3-in-1 award-winning solution, built on impact and evidence.

For technicians, NetSupport DNA provides IT management features to track, monitor and manage IT assets/endpoints across a school and its sites – all from one central point. Also, its online safety toolkit ensures students are protected with proactive/reactive tools.

Learn more at netsupportsoftware.com



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OxEd and Assessment is a University of Oxford spinout company launched to take the world-leading research of Professor Charles Hulme's research group on early language and reading through to practical application in schools.

Our programme consists of LanguageScreen, an app to assess language ability, the Nuffield Early Language Intervention (NELI), a 20-week oral language intervention, and online training and mentoring.

Schools begins by assessing the language skills of all children. LanguageScreen is a simple 10-minute digital assessment to assess children's speaking and listening skills and identify those requiring intervention. It requires no specialist expertise and has been shown to have similar accuracy as traditional paper tests. Results are instantly available in easy-to-interpret reports.

The intervention then involves a trained teaching assistant providing small-group and individual sessions to 3-6 pupils. These structured sessions provide a vocabulary-rich environment for children. Schools are provided with teacher manuals plus everything needed for the activities, saving preparation time. Full training is provided to ensure practitioners are skilled in delivering the intervention.

At the end of the year, retesting with LanguageScreen not only provides a clear measure of the impact of intervention but also allows teachers to track progress of all children over the year.



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