



## BETT Asia 2023, 4-5 October 2023

Registration now open for UK Co-Exhibitors

**The Department for Business & Trade (DBT), in partnership with BESA, are offering UK Education Technology companies the opportunity to apply for pods that will be located on our UK pavilion in a prime location at BETT Asia.**

Located in Thailand, a major hub for the wider region, the BETT Asia show consistently attracts senior officials and buyers from Southeast Asia, and beyond, and is one of the most important senior education gatherings in the region. Following Bett Asia 2022, DBT is now working with the UK providers who were with us at the event, in taking forward the strong business leads facilitated to Export Win success. With over 2,000 education leaders, educators and innovators from more than 40 countries, as well as attendance from government officials, education leaders and brands at the forefront of educational transformation, Bett Asia is the ideal location for exclusive networking opportunities.

DBT will be hosting a UK pavilion, and an exclusive offsite reception, at this world-renowned show and is offering a limited number of exhibitor packages for UK companies designed to create an opportunity for exposure among key decision-makers in the national, and international education sector. The DBT UK pavilion at Bett Asia 2023 will be the centre point for all UK government departments during the show, making it the perfect setting to create future partnerships, drive exports and meet investors.

### What to expect

- A pod alongside DBT's international education team giving prime access to visitors from around the region
- Pre-arranged and on-the-day meetings with DBT Education Officers from our teams at the British Embassies
- The potential opportunity to meet with visiting overseas Ministers
- Inclusion in the DBT@BETT exhibitor brochure and our website
- Invitation to the exclusive DBT Networking event, evening of Tuesday 3 October.

### Event Details

**Date:** 4-5 October 2023

**Location:** Bangkok, Thailand

**Deadline:** 4 August 2023

To join DBT at this high-profile event please apply via the button below:

[Register Now](#)

**\*Please note** that places are limited and applications are subject to DBT approval. Travel, accommodation and expenses are the responsibility of the participating company.

### Contact us

**E:** [DBTEducation@brayleinoevents.com](mailto:DBTEducation@brayleinoevents.com)

**T:** +44 (0) 117 906 4574

We are also offering exciting sponsorship opportunities at [BETT Asia 2023](#), including a [Multiple Event Package](#) to a selection of UK companies, that will increase brand awareness.

If you are interested in improving your business's profile in the Education Technology industry put BETT in your diary today.

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