



UK BROCHURE

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Company name: British Educational Suppliers Association

Telephone: +44 (0)20 7537 4997

E-mail: besa@besa.org.uk

Website: www.besa.org.uk

Twitter: [@besatweet](https://twitter.com/besatweet)

BESA, the British Educational Suppliers Association, is the only trade association covering the entire UK educational suppliers' sector. It has a 90-year heritage serving the sector and represents over 400 suppliers, including 60 Launchpads, made up of manufacturers and distributors of equipment, materials, books, consumables, furniture, EdTech, ICT hardware and digital content-related services to the education market. Combined, they generate approximately £2bn of revenue each year.

BESA is dedicated to showcasing the world-leading educational products and services provided by British educational suppliers and providing support and advice to its members, the industry and to schools looking for the best resources and services. It founded the Bett show in 1985, the largest EdTech exhibition in the world, the Education World Forum in 2011 and has been running the LearnED Roadshow teacher CPD events since 2019.

BESA has a Code of Practice to which all members must adhere, along with a stringent membership process, both of which assure buyers of a high standard of quality in both product and customer service.



Company name: Everybody Counts

Telephone: +44 (0) 7563 084060

E-mail: info@everybodycounts.org.uk

Website: www.everybodycounts.org.uk

Twitter: @EVERYBODYCOUNTS

We provide a complete Primary School online learning program for ages 3-11, using the Maths Mastery approach, which is universally proven to be the best method of teaching Maths. The program is designed in modular format to fit with any Curriculum, and will support students allowing them to progress rapidly.

The program is interactive and can be used by the teacher at the front of the classroom, or by students individually on laptops, iPads, phones. All the lessons are engaging, interactive and also promote the development of life skills for future employability. The program promotes the development of leadership skills through each lesson

Diverse characters that all children can relate to, that promotes inclusive education

Alongside this we provide comprehensive teacher notes to enable all teachers to deliver World Class Maths lessons, with no planning needed. This will save the teachers and school 100's of hours of time. We can also provide professional teacher training designed and delivered by a world-renowned author.

With this is a parent program allowing them to support their children at home using key maths techniques (with the added benefit of supporting parents with low numeracy skills).



Company name: TabbieMe Limited

Telephone: +44 (0) 7584 798250

E-mail: varghese@tabbieme.com

Website: www.tabbiemath.com

Twitter: [@TabbieMath](https://twitter.com/TabbieMath)

TabbieMe Limited is a UK based “ Learning Enhancement Program” . Tabbie is based on two simple facts. First, every child has a different learning ability, different strong and weak areas in academics and thus a different learning path. Second, without knowing where the problem lies, it takes much longer to seek a solution.

Our flagship product is TabbieMath, that focusses on Mathematics. We have 1000’s of competency-based , real life scenario questions (Grade 3 to Grade 12) that teachers can search based on chapter, topic, skill, complexity, rigor etc. to create tasks and publish to students online or through offline means. When students complete work on Tabbie, our intelligent engine (partly AI led) gathers learning data on students and provides that to teachers and school management in the form of structured digital reports. We train teachers to assess this data so they can efficiently design further tasks for students to address their learning gaps in a sustainable manner. Students also get individualized and custom made remediations.

Our content is based on the Global Proficiency Framework in Mathematics and naturally prepares the students for PISA, TIMSS & SAFAL.



Company name: White Rose Education

Telephone: +44 (0) 1422 433323

E-mail: support@whiterosemaths.com

Website: www.whiteroseeducation.com

Twitter: [@WhiteRoseEd](https://twitter.com/WhiteRoseEd)

White Rose Education is a well-known UK-based organisation focussed on providing high-quality mathematics and science education resources for teachers and students.

We deliver resources, CPD, tools, advice and guidance for teachers who want to make science and maths teaching amazing. We work with you to nurture happy, confident, and resilient learners, from Reception to GCSE and beyond.

We provide a structured set of teaching materials, lesson guidance, worksheets, and videos that are designed to help educators implement effective teaching in the classroom. Our resources are written by teachers, for teachers and our vision is to provide a world-class education, for everyone, everywhere.

We also offer support for professional development for teachers, workshops, and training materials to help educators effectively teach mathematics and science using evidence-based approaches.

We have recently launched White Rose Science, taking the highly successful approach we pioneered with White Rose Maths and transferring it to the primary science curriculum. It gives specialist and non-specialist teachers a one stop solution as they help children develop scientific understanding and grasp scientific ideas.

besa.org.uk
besa@besa.org.uk
81 Rivington Street, London EC2A 3AY



@besatweet